



BRIEF BIOGRAPHY



1941	Born in Lahore, Punjab, Pakistan
1965	Obtained BA Honours in Social Psychology at Gordon College, Rawalpindi
1966	Obtained MA in Psychology at Government College University, Lahore
1968	Obtained Ph.D. in Sociological Thought at Charles University, Czechoslovakia
1970	UNESCO Counterpart for Pakistan Popular Music Research Mission under National Commission for UNESCO, Pakistan
1971-79	Producer and Director of <i>Lok Tamasha</i> (Popular Folk Music Show) on Pakistan Television
1973	Senior Executive, Folklore and Folk Arts Division, Pakistan National Council of the Arts, Islamabad
1974-	Founder and Chief Executive of Lok Virsa (National Institute of Folk and Traditional Heritage), Pakistan
1976	Founded <i>Lok Mela</i> , the Annual Artisans-at-Work Festival in Pakistan
1978-90	Co-Editor for Pakistan, Co-production of audio visual educational materials for Asia Pacific under Asian/Pacific Cultural Centre for UNESCO (ACCU), Tokyo
1989	Winner of the ABU (Asia-Pacific Broadcasting Union) Award for broadcasting on A/V presentation, <i>The Circarama Box</i> (Culture and Societies)
1992-96	Honorary President for Asia and Pacific, the World Crafts Council, an NGO affiliated to UNESCO
1994-95	Creative Consultant for the Baltit Fort Museum Project, Hunza for Agha Khan Cultural Services, Geneva
1994	Awarded the Pride of Performance Medal by Government of Pakistan
1995	Creative Consultant, UNESCO for “MANAS MILLENNIUM” Kyrgyzstan
1996-98	“Documentation and Preservation of Intangible Cultural Property of Central Asia and Indus Valley” funded by the Japan Foundation Support Program at Lok Virsa
2002-04	Project Director, National Museum of Ethnology/Heritage Museum
2005-	Creative Director, National Monument Museum



MAJOR WORKS AND PRODUCTION



- Primer on Pakistan's Folklore* [in English and Urdu], Lok Virsa Publishing House, Islamabad, 1976.
- “Oral Traditions & Social Advancement” in *The Role of Arts and Literature for Social Development*, Research Institute for Oriental Cultures, Gakushuin University, Tokyo, 1979.
- Authentic Music of the Snake Charmers* [CD-ROM], Olympia Records Corporation, New York, 1987.
- Documentation of Performing Arts & Crafts in Asia and Computer Retrieval Systems* [in English], Lok Virsa Publishing House, Islamabad, 1988.
- Festivals in Asia and the Pacific* [video] (co-ed.), ACCU, Tokyo, 1988.
- Folk Songs of Asia and the Pacific* [cassette tape] (co-ed.), ACCU, Tokyo, 1990.
- Pakistan Encyclopedia of Folklore* in 5 volumes (co-ed.) [in Urdu], Lok Virsa Publishing House, Islamabad, 2003.

* Chief Editor of 30 Books on ‘Sufi Poetry and Music Albums’ by Lok Virsa Publishing House & Shalimar Recording Company, Islamabad, 1978-1990.

* Producer of more than 20 Long Play Records of Folk and Traditional Music of Pakistan by EMI Pakistan Ltd.